

MORI TAHERIPOUR

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Mori Taheripour teaches Negotiation and Dispute Resolution for the undergraduate and graduate programs at The Wharton School of the University of Pennsylvania. She has served on the faculty of the Legal Studies and Business Ethics Department for over fifteen years and is a six-time recipient of awards for excellence in teaching. In 2004, she co-founded the Wharton Sports Business Initiative (WSBI), a resource for business leaders, faculty, and students that generates research and provides industry insight through educational programs, consulting assignments, and global forums.

A globally recognized executive and experienced connector, Mori leverages her expertise in negotiation, diversity and inclusion (D&I) and athlete education and development for a client list that includes major U.S. sports leagues, Fortune 100 companies, foundations, universities, and professional associations. Current and past clients include Major League Baseball (MLB), NBA Players Association (NBPA), National Football League (NFL), NFL Players Association (NFLPA), Goldman Sachs Foundation, Entrepreneurs' Organization (EO), The Timberland Company, United Parcel Service (UPS), USA Track and Field (USATF), Wasserman, Wells Fargo and the White House Fellows Program.

With extensive experience leading initiatives at the intersection of sport and social change in both the public and private sectors, Mori was appointed the first-ever Senior Advisor for Sport for Development at the United States Agency for International Development (USAID) in 2010. She served for four years as the senior U.S. Government Representative tasked with promoting sport as a unique and powerful tool in the advancement of United States international development goals. Mori established and managed relationships with professional sports leagues, federations, and franchises and designed strategic partnerships between sports organizations, civil society, private sector corporations, and non-governmental organizations.

Mori's work in diversity and inclusion began early in her career when she developed and implemented large-scale, culturally sensitive, cause-related marketing and education campaigns that leveraged high-profile celebrities and athletes to raise awareness of public health issues with a focus on under-represented communities. After Hurricane Katrina, Mori served as the Vice President of Corporate Diversity for the American Red Cross. During her tenure, she developed and implemented an organization-wide diversity and inclusion strategy that ensured Red Cross personnel, programs, and policies reflected the communities in which they operate. During the last decade, Mori's cross-sectoral D&I efforts have included developing an urban marketing campaign for The Timberland Company, supporting Major League Baseball's (MLB) On-Field Diversity Task Force and the development of the National Football League's (NFL) diverse talent pipelines for on-field positions including coaching, officiating, and scouting.

Mori serves on the Board of Trustees of the Women's Sports Foundation, the Advisory Board of Skateistan, and is a founding Advisory Board Member of the Sports Leadership & Administration Undergraduate Degree Program at the University of Massachusetts, Boston. She is a contributor to sports discussions on *Wharton Business Daily* on SiriusXM and was featured in ESPN's "30 for 30" documentary, *Broke*.

Mori earned her MBA from the Wharton School of the University of Pennsylvania and a BA from Barnard College of Columbia University. Her first book, ***Bring Yourself: How to Harness the Power of Connection to Negotiate Fearlessly*** was published in March 2020.